



FH Phemister Display

FH Giselle Light

FH Giselle Light Italic

FH Giselle Regular

FH Giselle Regular Italic

FH Giselle Medium

FH Giselle Medium Italic

FH Giselle SemiBold

FH Giselle SemiBold Italic

FH Giselle Bold

FH Giselle Bold Italic

FH Giselle Black

FH Giselle Black Italic

FH Giselle

Light

100pt.

Swiss Design

Regular

100pt.

Neville Brody

Medium

100pt.

Herb Lubalin

SemiBold

100pt.

Chermayeff

Bold

100pt.

Paula Scher

Black

100pt.

Herb Bayer

Light Italic

100pt.

Suprematism

Regular Italic

100pt.

Art Nouveau

Medium Italic

100pt.

Arts & Crafts

SemiBold Italic

100pt.

Van de Velde

Bold Italic

100pt.

Brockmann

Black Italic

100pt.

Piet Zwart

Light

48pt.

The Arts and Crafts Movement originated in Britain during the late 19th century and was characterized by a style of

Regular

48pt.

Behrens started his career as a painter, illustrator and book-binder but would eventually become an

Medium

48pt.

Art Nouveau was an artistic movement which peaked in popularity between 1890 and 1905 which was practiced in

SemiBold

48pt.

The Poster was one of the earliest forms of advertisement and began to develop as a medium for

Bold

48pt.

**A major player in the
foundation and promotion of
the Art Nouveau movement
in Belgium, Henry Clemens**

Black

48pt.

**Futurism was not only
an art movement but
also a social movement
that developed in Italy in**

Light Italic

48pt.

The Arts and Crafts Movement originated in Britain during the late 19th century and was characterized by a style

Regular Italic

48pt.

Behrens started his career as a painter, illustrator and book-binder but would eventually become an

Medium Italic

48pt.

Art Nouveau was an artistic movement which peaked in popularity between 1890 and 1905 which was practiced in

SemiBold Italic

48pt.

The Poster was one of the earliest forms of advertisement and began to develop as a medium for

Bold Italic

48pt.

A major player in the foundation and promotion of the Art Nouveau movement in Belgium, Henry

Black Italic

48pt.

Futurism was not only an art movement but also a social movement that developed in Italy in

Light

24pt.

The Arts and Crafts Movement originated in Britain during the late 19th century and was characterized by a style of decoration reminiscent of medieval times. The primary artist associated with the movement is *William Morris*, whose work was reinforced with writings from John Ruskin. The movement placed a high importance on the quality of craftsmanship while emphasizing the importance for the arts to contribute to economic reform.

Regular

24pt.

Behrens started his career as a painter, illustrator and book-binder but would eventually become an artistic consultant for AEG (*Allgemeine Elektrizitäts-Gesellschaft*, literally *General Electric Company*). His career at AEG started in 1907 and there he designed a wide range of materials for the company including a logotype, product packaging and various publicity materials. The work he did there is of significant note because it is generally recognized as the first fully developed corporate identity, much preceding the corporate identity heydays of the 1950s and 60s.

Medium

24pt.

Art Nouveau was an artistic movement which peaked in popularity between 1890 and 1905 which was practiced in the fields of art, architecture and applied art. It is a French term meaning "new art" and is characterized by organic and plant motifs as well as other highly stylized forms. The organic forms often took the form of sudden violent curves which were often referenced by the term whiplash. Its short success was a reaction against the late 19th century

SemiBold

24pt.

The Poster was one of the earliest forms of advertisement and began to develop as a medium for visual communication in the early 19th century. They influenced the development of typography because they were meant to be read from a distance and required larger type to be produced, usually from wood rather than metal. The poster quickly spread around the world and became a staple of the graphic design trade. Many artists as well, such as *Henry Toulouse-Latrec* and *Henry van de Velde*, created posters.

Bold

24pt.

A major player in the foundation and promotion of the *Art Nouveau* movement in Belgium, Henry Clemens van de Velde was a painter, architecture and interior designer. He came across the work of Van Gogh at the yearly exhibition of "Les XX", a Brussels based group of artists, and his work shows an influence of the Dutch painter. However, in 1892 he abandoned painting in favor of furniture and interior design. He also made significant

Black

24pt.

Futurism was not only an art movement but also a social movement that developed in Italy in the early 20th century. Futurists were well versed and practiced in nearly every field of art including *painting, ceramics, sculpture, graphic design, interior design, theater, film, literature, music and architecture*. It was a movement that particularly despised not just certain aspects of classical antiquity, but everything that was not totally new.

About The Designers

Fatih Hardal (born 1994) Graphic Designer, Type Designer and Researcher. He graduated from Marmara University Faculty of Fine Arts in 2019. In the same year, he founded Hardal Studio. In February 2020, Mimar Sinan Fine Arts University started his graduate education. He conducts his research on type design and typography. He works independently for services and consultancy in typography, type design and branding.

He has been working in the field of type design since 2018. They work on commissioned projects in the commercial, cultural and editorial sector, with a strong focus on typographic treatment, including the design and distribution of a range of original typefaces. Hardal sells its typefaces directly through hardalstudio.com and is based in Istanbul, Turkey. Besides the fonts, he collaborated with brands such as **Adidas, Adobe, Apple, Airbnb, GQ, &Walsh, Nike** and **Sony Music**. He still continues to work independently.

Supported Languages

Afrikaans, Albanian, Arapaho, Alsatian, Aragonese, Aromanian, Arrernte, Asturian, Asu, Aymara, Basque, Belarusian (Iacinka), Bislama, Bemba-lang., Bena, Bokmål, Bosnian, Breton, Catalan, Cebuano, Chamorro, Cheyenne, Cimbrian, Corsican, Chichewa (nyanja), Croatian, Czech, Danish, Demo, Dutch, English, Esperanto, Estonian, Faroese, Finnish, French, French (creole), Frisian, Fijian, Friulian, Galician, German, Genoese, Gilbertese, Greenlandic, Gusii-lang., Hungarian, Haitian (creole), Hawaiian, Hiligaynon, Hmong, Hopi, Icelandic, Italian, Ibanag, Iloko (Ilokano), Indonesian, Interglossa (glosa), Interlingua, Irish (gaelic), Istro-romanian, Jerriais, Kashubian, Kurdish (kurmanji), Latinbasic, Latvian, Lithuanian, Ladin, Lojban, Lombard, Low (saxon), Luxembourgish, Malagasy, Makonde, Maltese, Malay (Latinized), Manx, Māori, Megleno (romanian), Mohawk, Morisyen, Norwegian, Nahuatl, Norfolk (pitcairnese), Northern (sotho), North-Ndebele-lang., Occitan, Oromo, Pare, Polish, Portuguese, Pangasinan, Papiamentu, Piedmontese, Potawatomi, Quechua, Romanian, Rhaeto-romance, Romansh, Rombo, Rotokas, Rukiga, Rundi, Rwa, Rwandan, Sami (lule), Samoan, Serbian, Slovak, Slovenian, Spanish, Sardinian, Scots (gaelic), Sena, Seychelles (creole), Shona, Sicilian, Somali, Soga, Southern (ndebele), Southern (sotho), Swahili, Swati (swazi), Turkish, Tagalog (filipino), Taita, Tahitian, Tausug, Teso, Tetum, Tok (Pisin), Tongan, Tswana, Turkmen (Latinized), Tuvaluan, Ubasic, Uyghur (Latinized), Volapuk, Veps, Votic (Latinized), Vunjo, Walliser German, Walloon, Warlpiri, Xhosa, Yapese, Zulu

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Styles Included in Complete Family

FH Giselle (Light, Light Italic, Regular, Regular Italic, Medium, Medium Italic, SemiBold, SemiBold Italic, Bold, Bold Italic, Black, Black Italic)

Information

FH Giselle™

Designer: Fatih Hardal

Producer: Typografische by Hardal Studio

Release Date: 2022

Version: 0.3

Contact

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www.typografische.com

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